

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
March 9, 2006**

The board of directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on March 9, 2006 at 8:00 a.m. at the Crowne Plaza LAX at 5985 W. Century Blvd., Los Angeles.

31 individuals attended the meeting as follows:

- Grant Coonley, Hilton Los Angeles Airport
- Lance Lipscomb, Travelodge LAX
- Michael Payton, Crowne Plaza
- Jim Burns, Marriott LAX
- Shahid Kayani, Holiday Inn LAX
- Tae Nam, Jamison Properties
- Harris Chan, Westin LAX
- Greg Lehman, Renaissance Montura Hotel
- Sandy Diaz, AMB Property Corp.
- Bill Geary, Carlsberg Management
- Karin Howell, Carlsberg Management
- Lisa Wellik, Los Angeles World Airports
- Jim Ritchie, Los Angeles World Airports
- Paul Verduin, Courtyard by Marriott
- Charles T. Fort, Four Points Sheraton
- Connie Bass, The Encounter Restaurant
- Jeanne Breunig, LAWA – RAD
- Richard Lutz, Real Estate Consultants
- Edgar Saenz, Rep. Maxine Waters
- John Brady, Area Rep. for Mayor Antonio Villaraigosa
- Michael Collins, LA Inc.
- Don Grinberg, HNTB
- Howard Drollinger, HB Drollinger
- Kathryn Frengs, Field Deputy - Councilman Bill Rosendahl
- Verej Janoyan, Dept. of Transportation
- Inder Dugal, Dept. of Transportation
- Jim Sakalis, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. WELCOME / INTRODUCTIONS
Grant Coonley welcomed the attendees and thanked the Crowne Plaza for the “super” continental breakfast.
2. PUBLIC COMMENTS
No comments from the public.
3. APPROVAL OF MEETING MINUTES – January 12, 2006
The minutes of the January 12, 2006 board of directors meeting were approved as presented.
4. RESOLUTION TO ELECT NEW BOARD MEMBER
Board members voted unanimously to elect Harris Chan from the Westin LAX Hotel to serve on the board of directors.
5. EXECUTIVE DIRECTOR’S REPORT
Laurie Hughes reported on several items that were included the Executive Director’s month report including the following:

Ambassador Program

Total Contacts January 879 / 773 February 771 / 721

Operating 3 shifts – 7:00 – 3:00
12:00 – 8:00
3:00 – 11:00

Receive a call complimenting officers from a person looking to lease the building next to the Westin.

Ocean Express

Ridership – January 3,743 / 2,847 February 3,688 / 2,580

Keep it Clean

As of January, we have 2 full-time street maintenance workers. Shift days overlap so that we have 7 day coverage.

New trees have been planted along 98th Street.

We are checking for sewer / storm drain problems and reporting to City.

LA Business Journal Ad

An ad agency has been selected to create our co-op campaign in the LABJ. First ad will run around April 14th. A presentation of the full ad campaign will be given at the May meeting.

6. GUEST SPEAKER – Don Grinberg, Director, Convention Center Architecture

7. ELECTRONIC SIGNAGE ON CENTURY BLVD.

Verej Janoyan of Department of Transportation gave a presentation on various projects that DOT is working on that may impact Century Blvd. including the automated traffic surveillance control system (ATSAC), video cameras, and the electronic sign messaging system. Mr. Janoyan explained the purpose of a proposed electronic message sign that is proposed for Century Blvd. and showed a picture of the sign.

There was no opposition to installing the sign, however it was requested that DOT change the wording on the top of the sign to say LAX / Gateway to LA.

8. New Business / Announcements / Updates

- Jim Ritchie, LAWA, gave an update on LAWA's efforts to get approval from BOAC for allocating land to be used for staging of the hotel consolidation vehicles as well as the waiving of trip fees for those participating in the consolidation.
- Mr. Ritchie announced upcoming dates for public outreach meetings regarding the LAX Specific Plan Amendment. The first meeting is scheduled for Wednesday, March 15, 2006, and the next meeting will be Saturday, March 18th. Both meetings will be held at the Flight Path Learning Center.

Meeting adjourned.